

75th ROCKEFELLER CENTER® CHRISTMAS TREE SWAROVSKI STAR

Swarovski crystal is known throughout the world for its one-of-a-kind cut crystal just as the Rockefeller Center Christmas Tree represents the finest of the holiday season. 2004 marked the beginning of an exciting partnership between Swarovski and Tishman Speyer Properties, co-owners of Rockefeller Center, with the creation of the first Swarovski crystal star for the tree. The Swarovski Star's sparkle and beauty is sure to delight the millions of spectators who visit this New York City holiday landmark each year.

Dimensions:

- Measures 9 ½ feet in diameter and is 1 ½ feet deep
- Weighs 550 pounds total; 300 pounds of crystal and 250 pounds of metal

Crystals and Materials:

- Is adorned with 25,000 crystals, arranged in a tight, fishscale pattern to ensure maximum brilliance
- Has octagon-shaped crystals with 40 facets each so there are 1,000,000 grinded facets on the Star
- Is made of a highly polished and reflective metal base and the surfaces of the 6 large and 6 small rays are made of point-mounted safety glass, the same shatter-proof glass that adorns the facades of New York City buildings
- Is lit from within with LEDs

Design:

- Took 2,500 hours to make from its creation to the final product
- Had a team of over 15 people (designers, engineers, light consultants and builders) working on it
- Took over 12 weeks to design

Structure and Assembly of the Star:

- Will be lifted to the top of the Rockefeller Center Tree by a crane and connected to the tree with custom-made steel fittings
- Will require a minimum of four people to secure the Swarovski Star on top of the tree
- Was designed with extensive precautionary measures to ensure the safety of its admirers during the New York winter season

Key Dates:

- Arrived in Rockefeller Center on **November 1, 2007.**
- Will be raised to the top of the Rockefeller Center Tree on **November 13, 2007.**
- Will be featured at the 75th annual Rockefeller Center Christmas Tree Lighting taking place on **Wednesday, November 28th from 7 to 9 pm.**